

Manometro



Italian Giuliano Mazzuoli is the driving force behind these watches, which debuted in late 2004. A tire pressure gauge, known as a manometro, was the source for this former race car driver's vision. Mazzuoli is no stranger to design. After he took over his family's

stationery business, he created a wildly successful agenda book as well as a pen collection titled Officina. Manometro watches, his latest achievement, are all the more amazing because Mazzuoli is a self-taught designer. Drawn to clean and simple shapes and designs, he

incorporates this aesthetic into his creations. He takes familiar objects already in existence and transforms them with a new function. Since Mazzuoli professes affection for the texture of twill, it won't be surprising if somehow it makes an appearance in one of his projects. →