

# Watchful eye on design trends

If you want to treat yourself or a loved one to a new watch for this coming season, there are some highly unusual timepieces to choose from.

From Argento Fine Products comes Giuliano Mazzuoli's ambitious Manometro, based on the concept of a pressure gauge. The hand-crafted stainless steel watch combines a reliable Swiss movement with an Italian sense of stylish simplicity.

Personalities from the world of entertainment, fashion, sports, industry, journalism, and politics have all been seen wearing the Manometro and one Italian writer and art critic did not wear the watch at all, but placed it in a display case in his living room, among his most treasured possessions.

The dramatic watches by Jacob & Co of New York are now stocked at Flawless Jewellers, of New Bond Street, in London's West End.

The World is Yours timepiece is one of Jacob & Co's most creative designs, on which the diamond dial depicts a world map, using different-coloured diamonds to form the continents and oceans.

For those seeking the ultimate in luxury watch-making, Jacob & Co offers two limited editions.

The Diamond Tourbillon is a technically sophisticated watch in platinum and rose gold — only 18



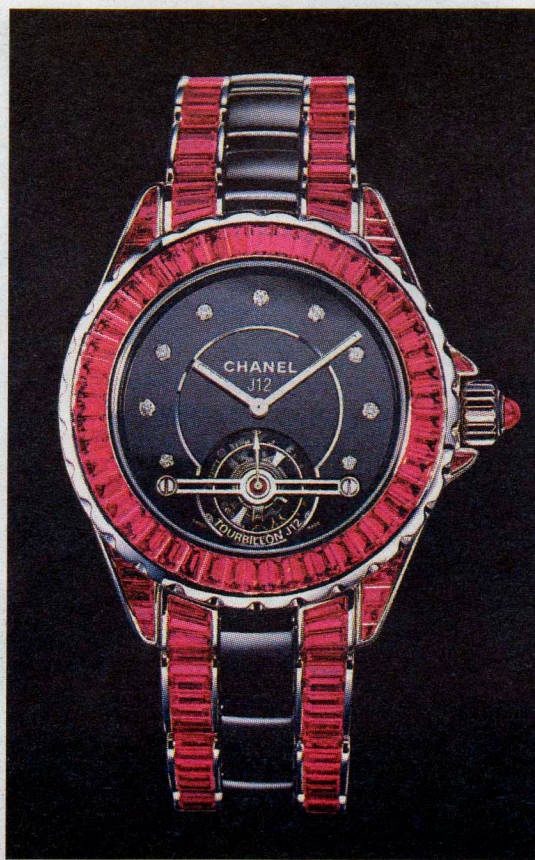
pieces were made in each metal. The case and dial are set in pavé diamonds.

Only 12 watches were made in The Royal design, incorporating D-flawless baguette and rose cut diamonds on its dial, case and bracelet.

Chanel is celebrating the 20th

anniversary of its watchmaking debut with a new model of the Première, which was its first-ever watch design.

Smaller and more precious than its predecessor, the new version of the Première features a dial inspired by shape of the classic Chanel No5 perfume bottle stopper,



while the pearl bracelet comes from the elegant Mademoiselle watch. The dial is set with 34 baguette-cut diamonds and the bracelet bears a fine gold thread with two rows of 194 Akoyo pearls.

The anniversary watch is available exclusively in Chanel Fine Jewellery boutiques.



From far right: the Manometro with ivory dial and Manometro Chrono with black dial, both from Argento Fine Products; Chanel's Ruby Tourbillon; Chanel Première 20th anniversary watch

If you're not quite in the market for a collector's watch, but you'd like the perfect accessory for your on-trend clothing this season, the place to go is Rocks of Radlett, Herts.

Rocks has all the latest styles from fashionable names such as Guess, Storm and Fossil.