



Icon

Giuliano Mazzuoli Contagiri

US\$27,000 (expected)

www.giulianomazzuoli.com

Your own rev counter? Training for the London 2012 Olympics?

Cretin. This, my ignorant friend, is a precision timepiece – a Swiss-made watch with a 29-jewel automatic movement. Your petrolheaded instincts were partly correct, though – it's inspired by the dashboard of the 1965 Alfa Romeo Giulia GTA.

But it's missing a hand.

Look harder. That main hand sweeps round from 1 to 12 to indicate the hour before accelerating rapidly back from 12 to 1, where it starts again. The rather subtler minute hand, with its red tip, follows the same path – one cycle from 1 to 12 represents two hours. See?

Er, Okay. Now where's the crown?

A small lever can be popped out of the side of the steel case to release the mechanism, then the entire bezel is rotated to adjust the time. It's that design ingenuity that you're paying for, as well as the limited run of 1050 pieces. This is a safer investment than the current global financial market, especially if you opt for the white gold edition at extra expense.

