

QUICK TIME

Inspired by his days spent on the track in the driver's seat of an Alfa Romeo, Giuliano Mazzuoli, the ex-racing car driver, designer and entrepreneur, will

launch a watch in Florence this week. The Contagiri watch's dial is a replica of the rev counter of a 1970s model Alfa Romeo GTA. The white and black gold face is a Swiss-handcrafted design that displays a central hour hand that sweeps over a 270-degree arc. "My time spent on the racetrack was always exciting, so the watch design came easily," said Mazzuoli. Together with the retro-looking model, Mazzuoli also produced a limited edition of the Contagiri, its dial a copy of the rev counter for a new model Alfa Romeo 8C Competizione. Only 501 watches with the modern dial will be produced; one will be given to Paul Newman, who will also receive additional Contagiri watch models that he plans on auctioning for his Hole in the Wall Foundation charity. Mazzuoli will unveil both watches on Wednesday, June 20, at 10 a.m. at the Associazioni Industriali on Via Valfonda 9. Later on the same day, in Florence's Piazza della Signoria, the new model Alfa Romeo 8C Competizione will also be launched.

